

## **Communication and Publications Committee Meeting**

Held in conjunction with the EC Meeting  
July 15, 2014, Reims, France

Final Draft

*Present:* Fons van de Vijver (chair), Debbie Best, Wolfgang Friedlmeier, Bill Gabrenya, Sharon Glazer, Yoshi Kashima, plus the EC

*Absent:* Benjamin Voyer

### **JCCP report**

Debbie Best distributes her report and presents its highlights. The highlights:

- She is desk rejecting 50% of submissions, many of which are 2-country questionnaire comparisons. She is trying to educate as she rejects.
- The impact factor (IF) is not yet out for 2013
- Number of issues has increased from 8 to 10 because Will Schweitzer, or former Sage editor, wanted a shorter production lag.
- The publication lag problem is now solved.
- Sage has increased the cost to subscribers so therefore we will receive more royalties.
- Will Schweitzer has not been replaced yet.
- The Journal needs an acculturation focused Associate Editor
- She reviews some of the details of a conflict of interest case that is currently in contention involving an article author and a commercial survey instrument owner
- All manuscripts going forward, including those in special issues, will be routed through Manuscript Central
- All of the stats – submissions, published articles, etc. – are doubled now relative to Fons's term as editor
- She requests that \$3,000 be added to her editorial budget. The EC agrees to the request
- She gives general kudos for editorial processing at JCCP

Kwok asks what kinds of submissions are most problematic these days.

Debbie: she does not like atheoretical big-dataset mining. When these come in, she will ask a social psychologist for advice then they will often desk-reject the article.

She is receiving more developmental articles now that there is an AE for this area. More cognitive articles seem to be coming in; they had died off for a while.

### **JCCP Contract with Sage**

Fons reviews the contract. WWU still receives a lot of royalties despite providing no assistance, but nothing can be done about this. Sage has however tried to accommodate us wherever possible, for example by providing an editorial stipend and giving JCCP to our members at no cost (previously \$20 per member per year). The contract may be accessed from the IACCP website via login with CPC credentials.

Patricia: Adriana is at WWU and would like to support us in ways that WWU would pay for, benefiting both sides. She invites ideas.

Sylvia: Put the archive there and ask WWU to provide funds to pay assistants to work on the archives.

### **Online Readings in Psychology and Culture (ORPC)**

Wolfgang presents his report (attached). He discusses the bepress (bepress.com) connection via the Grand Valley State University (GVSU) library. The library will continue to host ORPC after Wolfgang steps down as editor. bepress is helping to increase its visibility. The publication has experienced a large increase in end users but not an increase in authors, which presents a problem for its continued success.

Wolfgang explains why the ORPC editorial board would like to transform ORPC into an open access journal. The primary motivation is to increase author submissions by increasing their incentives for publishing in ORPC. bepress already handles ORPC as a journal in some ways, for example assigning DOI numbers to articles (vs. an ISBN for the whole package). The ORPC chapters are peer-reviewed similar to a journal, and authors are allowed to write in their narrow specialties rather than in a textbook-like overview fashion. However, the ORPC will not publish empirical articles so as not to compete with JCCP.

Bill points out some of the problems with transforming ORPC to a journal, including the importance of ORPC as a teaching resource provided by the Association, as originally conceptualized by Walt Lonner and others, the questionable need for another journal that would have a very low IF, and dilution of the branding of ORPC as a teaching resource. He related that he had asked that a ORPC brochure planned for this conference not be published because it did not include teaching related information, leading to his creating a new brochure that covered all Association communication and publication functions.

Andrew Ryder notes the practice in psychiatry of publishing a mixed model journal that included scholarly articles designed to be utilized in teaching. In this mixed model, the authors receive some credit for publishing and teachers are provided readings that are useful in that field. Important topics in the discussion on the future of the ORPC are field coverage (the ORPC could try to more systematically cover the field of cross-cultural psychology and a more proactive approach of potential authors). The CPC appears amenable to such a model, pending additional review.

The EC/CPC decides to send the question to a committee (see below) and the Board of the ORPC will also discuss these issues.

### **Ad hoc committee for communication modernization**

Fons describes his plan to convene an ad hoc committee to perform a comprehensive review of the Association's publications and communication methods, including ORPC, social media, the proposed Culture & Psychology blog (see below), and explore new media. He notes that the critical resource for these functions is involvement of interested people rather than the technology itself. He has talked to several potential members and will convene the committee after this Congress.

Patricia proposes that JCCP publish one open access (free) issue each year as a means to promote the Journal to a wider audience. Some discussion ensues concerning the financial implications of doing so, its effectiveness, and Sage's position.

### **Website Report**

Bill reviews the status of the website (see attached report). He notes that the website currently includes interactive features that are not well used due to lack of promotion, such as teaching and research archives. He informs the committee of the conversion from an older to a newer version of the foundational software underlying the site that is currently underway. He hired an Indian programmer recruited through the online freelancer website O-Desk.

## **Bulletin Report**

Bill mentions briefly that the final *Bulletin* was published last year and that something is needed to replace it (see report).

## **Culture & Psychology Blog**

Bill reviews the reasons behind his proposed replacement for the Bulletin, the "Culture & Psychology Bulletin," a magazine-style blog. He displays the demo of the blog that he created last summer. The blog needs an editorial staff and some technical support in order to move forward (see report). The disposition of the blog will be included in the discussions of the ad hoc committee for communication modernization.

## **IACCP Information Technology functions**

Bill displays a PowerPoint show that describes the IT functions of the Association (attached). He attempts to explain how member information is stored and moved among several programs and databases and exported to external programs and databases to carry on Association functions, including dues collection, the membership directory, information dissemination, elections, and controlled access to certain sections of the website.

## **Social Media**

Bill briefly notes that the Association has had a Facebook page, in addition to the Next Generation SIG Facebook page, and a Twitter account for several years but they are not active for lack of a person to manage them properly.

## **Publication of 2014 Congress book**

Bill presents the history of the Association's Congress book series: (1) The tradition of publishing a book of chapters based on conference presentations with the goal of providing a publication outlet and assistance with English writing for members who would otherwise have difficulty publishing in an international journal. (2) The increased costs of printing and mailing a traditional book that led to the movement of the book to an online ebook format; and (3) the difficulty in getting submissions for the book in ebook format due to lower prestige. He asks the CPC and EC for their opinions about how to publish the 2014 Congress book. The CPC decides to continue with the ebook format but market it more aggressively. The editor will be Christine.

Bill points out the importance of including the production manager on the editorial team in order to make the production of the ebook more efficient.

Bill notes that the 2012 book was published in five ebook formats, hopefully attracting attention from both readers and potential authors of the 2014 book.

## **Website Demonstration**

Bill demonstrates some functions of the website that are not widely known, such as the searchable member directory and controlled access sections for use by the EC and CPC.

**To:** IACCP Communications and Publication Committee  
**Cc:** JCCP Associate Editors  
**From:** Debbie Best, JCCP Editor  
**Subject:** 2012-2014 Editor's Report  
**Date:** 7 July 2014

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*JCCP* has continued to do well since I began my term as Editor in Chief, July 1, 2012. The reports generated by Manuscript Central (MC) are long (and list individual manuscripts), so I will summarize the information that is important for us to consider. I will share the complete reports with the AEs. So that we will have comparative data, the report covers calendar years 2012 (David Matsumoto was Editor for the first half of the year), 2013, as well as the first half of 2014.

#### **Number of Manuscripts Submitted**

We received 339 new manuscripts in 2012 and a total of 482 manuscripts (original, revised, special issue). In 2013 we received 327 new manuscripts and 506 total manuscripts, an 8.5% increase from 2012. For the first half of 2014, we have received 176 new manuscripts and 274 total manuscripts, a 10% increase from 2013. Over the past 2 ½ years, submissions have increased substantially which has also increased the workload for the editorial staff.

#### **Review, Theoretical, and Methodological Manuscripts**

Knowing that the Impact Factor (IF) is often increased by review or methodological papers, as well as by more controversial papers with commentaries, I have worked toward getting those into the first issue or two in each volume of *JCCP* in 2013 and 2014. For 2013, I invited (arm-twisted!) Heidi Keller to write a review of the attachment literature from a cross-cultural perspective that appeared as the lead article in the February issue of 2013. It has been well received and generated a great deal of discussion at the Society for Research in Child Development that spring.

For the lead in the January, 2014 issue, CY Chiu identified an interesting article by Shalom Schwartz about latent culture and individual values, along with low value consensus among individuals. To increase potential reader interest, CY and I decided to invite several researchers to write commentaries about Shalom's manuscript and then have Shalom respond. We think it has generated interest in culture and values, and we hope it will increase our IF.

Shalom's paper and commentaries dovetailed nicely with the August 2013, Special Issue: *Cross-Cultural Competence*, Guest Editors: Chi Yue Chiu, Walter J. Lonner, David Matsumoto, and Colleen Ward. This special issue should also generate interest in *JCCP* and is expected to positively affect our IF.

We generally have few unsolicited review papers submitted so I am in the process of looking for one for 2015. I have several possibilities in mind and will be contacting potential authors very soon.

#### **Impact Factor and Publication Lag**

The impact factor (IF) data have not been released for 2014 (2013 citations) so we cannot yet see any changes from the previous years. The 2013 IF (cites in 2012 for items published in 2011 and 2010) showed an increase to IF = 1.547, 26 out of 60 in Psychology, Social (our classification)

from the previous year, IF = 1.418, and 24 out of 59 Psychology, Social. Our five-year IF (2008-2012) was 2.056. The noticeable dip in our IF 2011 (from 2007-2010 ~ 2.0+) reflected the increase in items published when we went from 6 to 8 issues per year and the additional pages available for articles when Book Reviews were no longer published. Our number of citations decreased a bit since 2007 (124 → 110) as the number of items published almost doubled since 2007 (44 → 85), and both hurt the IF.

To reduce our publication lag, at the suggestion of Will Schweitzer, our *JCCP* Sage Editor, we moved from 8 issues per year (1,328 pages) to 10 issues per year (1,660 pages) in 2014, roughly a 15% increase in content. Although the 2013 impact factor data are not yet available, the increased number of pages may decrease our IF from our 2012 IF. Increasing pages did not cost IACCP, and subscription rates were increased in 2014 (from \$1,192 → \$1,371, institutions; \$170 → \$175, individuals) to monetize the additional content, which should increase the royalty for IACCP. We do not yet have data to see how the increase in pages has affected our publication lag.

Prior to the increase to 10 issues per year, there were generally 24 manuscripts (approximately 3 issues) in the OnlineFirst queue. Janice and I recently sent Biswa Jyoti Sur, our Production Editor, the table of contents for the September issue, and we have about 1 1/4 issues-worth of papers in the production queue. In spite of the increase in submitted manuscripts, the increased number of issues has taken care of our publication lag.

In June, 2014, Will Schweitzer, our *JCCP* Sage Editor, resigned from Sage to take another position. We do not yet have another Sage Editor assigned to work with *JCCP*.

#### **Time from Submission to Recommendation**

We continue to do reasonably well with the time from submission to recommendation and decision for submitted manuscripts. AEs make recommendations to the Editor-in-Chief for acceptance or rejection. Our average turnaround time for recommendations has remained around two months for the editorial board, and in some cases around one month. Some manuscripts take longer, usually due to difficulties with reviewers.

I desk reject 1/3 to 1/2 the manuscripts we receive that do not fit with *JCCP*'s mission or that will not survive the review process. I often suggest other types of journals that would be more suitable. To facilitate decisions, I have sometimes asked AEs to look at manuscripts outside my area (developmental) to see if they should be desk rejected. I have received several "thank you" messages from authors of manuscripts that have been desk rejected. They say they are disappointed but they appreciate getting the quick decision, the helpful feedback, and suggestions for other publication outlets.

#### **Accept-Reject Ratio**

The overall rejection rate for submitted manuscripts was 81% for 2012, 80% for 2013, and 79% for the first half of 2014. Desk rejections that I make, and are not assigned to an AE, have increased from 22% in 2012, 34% in 2013, and 49% in the first half of 2014. Cross-cultural research has become "hot" so we have been discovered by researchers who do not understand the *JCCP* mission is to investigate the relation between culture and behavior. We get a large number of manuscripts that compare participants from two different countries on variable A, with no examination of cultural variables that could be related to the differences found. We also get one-culture studies that do not investigate cultural variables. Because the participants are from an understudied group, the author assumes the study would be appropriate for *JCCP*. Both of these types of manuscripts are routinely desk rejected.

### **Associate Editors**

Overall, the workload seems to even out over the year, but sometimes there is a flood of papers in a particular area so at times it does pile up. Topic areas of submissions determine the workload for the AEs, and sometimes it is difficult to keep assignments even. However, in general the workload seems manageable.

This spring when his academic responsibilities changed, Chi-Yue Chiu, who has served as an AE since 2008, asked to step down from his position. I did convince him to remain as a Consulting Editor for *JCCP*. He was very helpful in finding and training his replacement, Angela Ka-Yee Leung, whom we were happy to welcome to the AE group.

Angela is an Associate Professor of Psychology at Singapore Management University. She was serving as a Consulting Editor for *JCCP* when she was appointed, and she also has published in *JCCP*. Angela received her PhD in social psychology from the University of Illinois Urbana-Champaign in 2007, and her research examines dynamic cultural processes, multiculturalism, embodiment, social cognition, cultural values, and social media. We are delighted that she has joined our team.

Jüri Allik will soon be resigning from his position as AE, and we are currently conferring about his replacement. I would also like to appoint a new AE to handle papers on acculturation because we are getting more in this area. So, we may soon have two new additions to the AE group.

### **Consulting Editors and Reviewers**

Some of our reviewers do an excellent job getting the reviews to us in timely fashion, and others do not. Some just never respond!

Manuscript Central has added a new feature, “auto-decline,” which should make the review process more efficient. Following the initial invitation email to a potential reviewer, and a first reminder email, the second reminder notifies the reviewer that if they do not respond within 15 days, an “Auto-Declined” response will be chosen on their behalf. In the event that a reviewer is auto-declined but indicates that he/she is willing to complete a review, the invitation can be re-opened and the invitation response changed. The AE is notified when an auto-decline is sent so a new reviewer can be invited. Auto-decline should facilitate the AEs’ selection of reviewers and keep the process moving more smoothly.

We have usually followed the procedure of nominating new members to the Consulting Editors board based on the number of reviews non-CE members have completed in the previous year. I asked the AEs to evaluate the active reviewers and CEs, but I only heard from a few AEs regarding reviewer performance. Thus, I did not send out letters to the CEs about their service nor did I invite new CEs. However, I will do so this fall.

I welcome suggestions for new CEs who would be willing to commit to reviewing 6 manuscripts during the coming year (most of our current CEs are below that number). I would appreciate nominations for new CEs and would like to hear of any difficulties with AEs getting reviews from current CEs.

### **Disagreement Regarding Conflict of Interest**

In May, 2014, the President and CEO of Sage Publications, the author of a *JCCP* review paper, and the Editor-in-Chief and AEs of *JCCP*, received a complaint from the attorney of Mitchell Hammer, author of a cultural competence test which was reviewed along with several other tests

in a paper published in the *JCCP*, August, 2013, Special Issue. Dr. Hammer indicated that the review paper author failed to report a conflict of interest (review paper author included his own paper in the review) and that the evaluation of Dr. Hammer's test was biased.

With the approval of Will Schweitzer and the Sage legal staff, I contacted Walt Lonner, Special Issues Editor, to collect all files relevant to the editorial process used with the review paper. One of the current *JCCP* AEs offered a short review of the paper, and I requested a thorough review from a current *JCCP* Consulting Editor who had served as President of the International Test Commission and has written extensively about testing and assessment. These reviews and all files were compiled and sent to the Sage legal staff on May 22, 2014. After reviewing the files concerning the paper and in consultation with me, Sage legal staff contacted Dr. Hammer's attorney and offered to publish a revised Conflict statement for the paper but refused to retract the paper. Sage legal staff, the author, and I have agreed upon a revised Conflict of Interest statement that will soon be published online with the article. Dr. Hammer's attorney has informed us that we will soon receive their response to our letter.

As a result of this incident, I have asked Sage to revise the Conflict of Interest process for *JCCP*. I would like to have the APA Conflict statement, or a similar one, appear and be completed by the author(s) with the submission of the original manuscript. Because there can be a significant time lag involved, I also would like for the author(s) to make a second disclosure when submitting the accepted manuscript that goes to production. I will be working with the Sage legal and editorial staffs to accomplish these changes.

### **Request for Future Support**

With the 8-10% increase in manuscript submissions over the past three years and the increase in the number of issues from 6 to 8, the workload for the Editorial Assistant has grown significantly. At present, the *JCCP* Editorial Assistant is paid to work two hours per week on the Journal. However, with the increased demands, she is now working about 3-4 hours per week, often working longer hours to get a batch of manuscripts through production or to solve technical problems that occur. Consequently, I would like to increase the EA compensation to cover the increased workload. The additional royalties that IACCP should receive from the increased subscription fees that Sage charges, due to the increased number of issues, should cover this increase in compensation.

### **Conclusion**

The journal continues to do well. The increased number of issues, and pages, has significantly decreased our publication lag. We await the new IF to see how *JCCP* articles are being cited by researchers. Turnaround times are reasonable and the AEs continue to do excellent work. The CEs have also made valuable contributions to the journal with their thoughtful reviews. I continue to appreciate the competence and conscientiousness of Janice Jennings, our Editorial Assistant. She has dealt with numerous difficulties with Manuscript Central, contentious authors, reviewers who do not follow directions, and the minutia of editorial work. Janice's technical expertise, tactfulness, and creative problem solving - and good humor - have been indispensable. Thanks to the efforts of many, *JCCP* continues to be the premier outlet for research on culture and psychology.

# **ORPC Report**

## **July 2013 to June 2014**

**Wolfgang Friedlmeier, ORPC Editor**

### **Official Status of ORPC**

An e-mail exchange about an ORPC flyer for the IACCP conference in Reims, France, evoked a discussion within the CPC whether ORPC can be considered an open access journal that is free for authors and readers or whether ORPC is an e-book. The CPC and the EC may need to discuss and make a decision about the official status of ORPC.

The editorial board clearly supports the idea to present ORPC as a free open access journal for the following structural and strategic reasons:

#### **Structural considerations**

- The original status of ORPC was considered as e-book but ORPC was a hybrid between e-book and electronic journal from the beginning as it already had features of both types of outlets. When I started my editorship and we moved to BePress through the GVSU library, ORPC was structured as an open access journal.
- The structure of the BePress site is organized like a journal and they treated ORPC as a journal from the beginning with the exception of the unit structure instead of volumes.
- ORPC has an ISSN number and is qualified as a journal.
- The articles are individual entries with DOI numbers similar to journal articles.
- BePress registered ORPC in the Directory of Open Access Journals (DOAJ).
- BePress registered ORPC in different journal indexes and databases.
- BePress registered ORPC in metadata feeds.
- ORPC is continuously adding new entries like other open access journals; e-books are finalized and time-limited products with predefined number of chapters.
- ORPC is presented on the main page of the GVSU publication under journals due to the BePress handling (see <http://scholarworks.gvsu.edu/journals.html> ).
- We installed a blind review process similar to journal structure.

#### **Strategic considerations**

- The presentation as a journal increases the attractiveness for potential authors, especially younger scholars who need to publish to advance in their career. Book chapters are less and less recognized compared to peer-reviewed journal articles.



- The number of contributions and submissions during the last few years is rather small. The “grey area” of the ORPC may be one main reason why scholars are not so eager to contribute. The status as a peer-reviewed journal will help to increase the general attractiveness for all scholars.
- The problem surrounding OA journals (‘gold’ OA) is the economic consideration. One party (either the reader or the author) needs to finance the editorial process. This argument has been levied to explain why OA cannot be the catch-all of publications. It is noteworthy that this issue is absent with the ORPC, as its mission statement remains “to give science away”.
- Authors increasingly make pre-publication manuscripts available in repositories (resulting in ‘green OA’; self-archiving). It seems as if such measures would circumvent traditional publication procedures in order to make science available that would usually be found behind a paywall. The ORPC’s downloads exemplify that colleagues are using the ‘gold OA’.
- Having the ORPC as a clearly identifiable OA journal (with all its current elements and foci) will ensure that the OA citation advantage can potentially be used by authors submitting to the ORPC (see <http://dx.doi.org/10.1371/journal.pone.0013636>)

## Conclusion

The best option is to present ORPC as a free Open Access Journal (free for authors and readers).

## Distinctive features between JCCP and ORPC

ORPC as a journal has very distinctive features compared to JCCP and both journals rather complement each other:

- ORPC does not usually publish original empirical research but puts an emphasis on such things as overviews, reviews, theoretical perspectives, and summaries
- ORPC papers are written with the strong assumption and clear recommendation that they can be used for teaching purposes. We ask for additional discussion questions, supplemental reading and materials like video clips, websites, etc.
- ORPC papers also represent scholarly work written with the purpose to inform the scientific community. The papers are reviews of the current state of art regarding the selected topic. If IACCP creates a new OA Journal for reviews, we need to have a discussion how to separate such a new journal from ORPC in a distinctive way.
- It is increasingly imperative that active and dedicated IACCP members contribute articles to ORPC. As the second and youngest publication that IACCP uses in the public arena, it has

been an underused outlet for the publication of current thinking and information that is helpful in teaching. As an organization, IACCP, and especially its CPC, should become more proactive in promoting ORPC.

## Achievements

Since all the additional new functions were added last year, there was not much needed to improve the website.

We actively invited authors to contribute to ORPC and contacted authors of current papers to update their ORPC contribution.

We took the first steps to apply for being indexed in PsycInfo. After some conversations with Peter Goodwin from BePress, I streamlined the existing texts in ORPC.

## Images

We added more and new images to the gallery.

## Comment section

We added some information about the comment section based on some common rules for such comment sites (see text below). In contrast to last year, the number of comments increased and many comments were spam. This can be clearly recognized when the same type of comment shows up repeatedly and when the comment includes a reference to a website. I qualify those entries as spam as soon as I am informed by email and delete them. I am still looking to explore the option to lock the site for the respective IP addresses.

The following text reflects the instructions found on the ORPC website for commenting:

### Commenting Published Articles

*We invite you to comment the articles. The commenting feature is a place for lively discussion and feedback to authors. In an effort to increase meaningful conversation, we find it necessary to delete unqualified comments. Here is a list of comments that will be deleted:*

- *Comments that do not refer to the content in an obvious way.*
- *Self-promotion and any included weblinks unrelated to the content*
- *Any ad for a product or service.*
- *If the person's name consists of a link to an ad, the IP itself will be blocked.*
- *Potentially libelous statements or damaging innuendo.*
- *Obscene, explicit, or racist language.*
- *Copyrighted materials of any sort without the express permission of the copyright holder.*
- *Personal attacks, insults or threats.*

Furthermore, you may avoid one-word comments like "thanks" as we would like to know more what you think about the article. If you comment in another language, please try to provide an additional translation into English if possible.

### Advertisement for ORPC

We prepared advertisement materials for the IACCP conference in Reims. A flyer is being created in collaboration with Bill Gabrenya that will be added to the conference bag and a one-page ad will be published in the program.

### Publication of articles

We added new articles during the last year. Three articles are currently in revision and about eight new articles are expected to be submitted soon. Several articles were updated. The ORPC website currently has 103 articles. Perhaps a goal of adding at least 20 new articles each year should be established.

### Usage of the Website

One of our goals was to increase the usage beyond 5000 visits per month. We have accomplished this goal (see Figure 1):

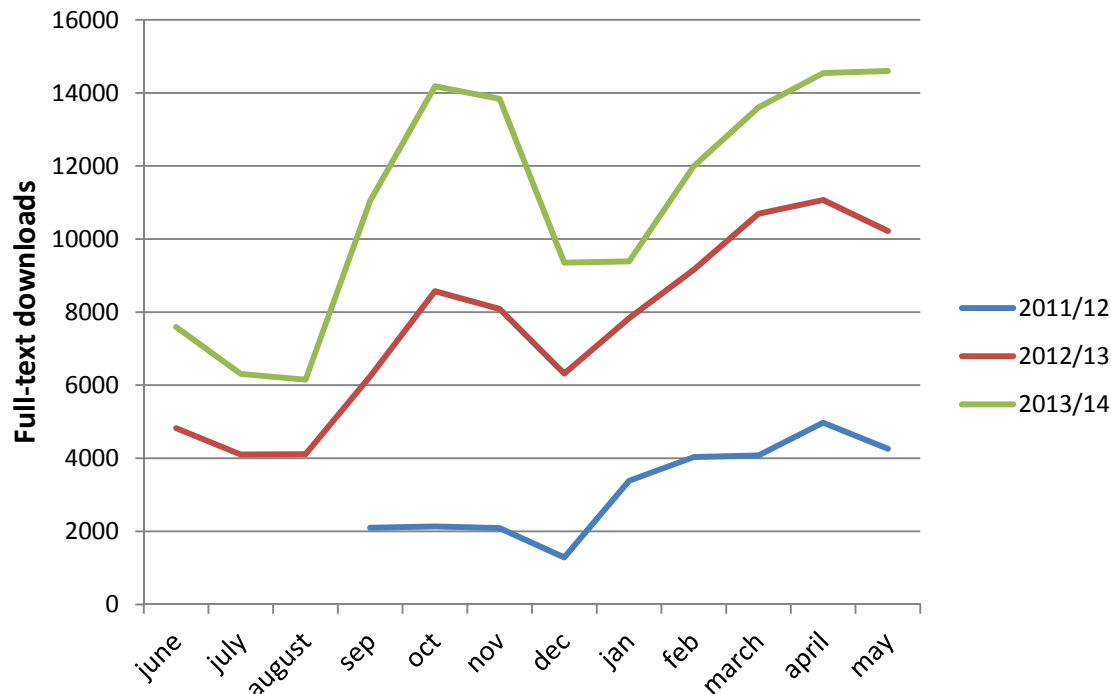


Figure 1

Fulltext downloads compared for the last three years (September 2011 to May 2014)

- For the period from June 2013 to May 2014, articles were downloaded 132,594 times. This means that we had about 11,000 downloads per month. This equals an increase of about 45% compared to the year before. The highest level of access occurred during the last two months (see Figure 1). This shows a steady positive trend (when leaving out the possibly semester-related dip in December). However, the numbers for April and May have to be taken with some caution. BePress did not send the official report since they got some problems with excluding bots, i.e. robot machines that create hits but should not be counted.
- The ORPC website is still popular across the globe. ORPC websites were accessed from 202 countries over this period (Google Analytics), an increase of about 18%. Some countries showed only one visit, e.g., Turkmenistan, Samoa, Tajikistan, Somalia, Timor-Leste, San Marino. 61.4% hits came from U.S. (65.4% last year) and about 72% hits from English-speaking countries (Australia, Canada, New Zealand, United Kingdom – last year: 76%).
- The highest page view occurred in Suriname (8.33 pages per visit), followed by Turks and Caicos Islands (M = 6.67), Sudan (M = 5.9), Bolivia (M = 5.55). In United States the average page number is 2.59.

# Plans for 2014/2015

## Goals

The main goals are

- To publish new articles and to invite authors for contributions.
- To publish updated former articles
- To sustain and increase high usage
- To include ORPC in PsycInfo

## Strategies

### New contributions

We will invite authors to contribute in units and subunits that are underrepresented but refer to important topics. Currently, we hope to get about 10 to 12 new submissions in the next six months. I have written invitations to several potential authors for Unit 9 (Biological, Neuropsychology and Culture) in the last weeks. Walt Lonner has recently written to about 50 authors who prepared chapters for the forthcoming 7<sup>th</sup> edition of Counseling across culture (Pedersen, Lonner, Draguns, Trimble and Scharron-del Rio), inviting them to consider writing articles for ORPC. In general, we encourage the CPC and the entire IACCP membership to help promote and sustain ORPC.

### Updating Articles

We will still continue to ask authors to update their chapters. We expect to receive revised versions of about eight articles during the next six months.

We look forward to a productive new academic year that will hopefully make ORPC even more attractive.

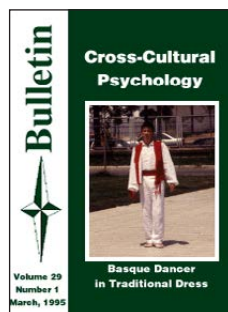
Wolfgang Friedlmeier

Grand Rapids, June 25, 2014

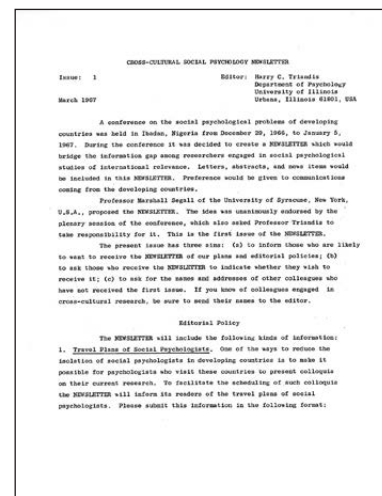
**Bulletin Report**  
**July 2014**  
**Bill Gabrenya, xEditor**

## History

Harry Triandis created the *Cross-Cultural Social Psychology Newsletter* in 1967 with initial support from the American Psychological Association. It became the official newsletter of IACCP upon the Association's founding in 1972, and was subsequently renamed *Cross-Cultural Psychology Newsletter* and then *Cross-Cultural Psychology Bulletin*. Beginning with my editorship in 1995, I changed it to a hybrid newsletter/magazine/journal publication. As the Internet developed and supplanted many of the communication functions of the *Bulletin*, it was repurposed as a primarily organizational development effort. The *Bulletin* has been online in PDF format since 1998. We have spent some time scanning old *Bulletins* in order to create a more complete online archive of past issues



1995 Number 1



1967 First CCSP Newsletter

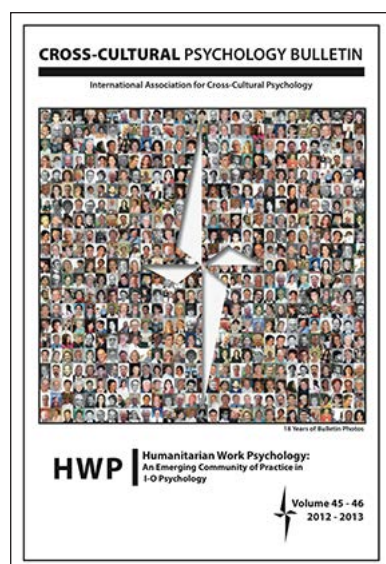
## 2008-2013 Publication Frequency

The *Bulletin* was published about once per year during this period, down from 3 per year in 2004 and 4 per year in 2002 and earlier. The EC agreed in 2006-Spetses that the *Bulletin* would be published twice per year. However, several factors have reduced publication frequency: the new format includes more material

and is more complex, as each issue is about the size of two issues in earlier years; the editor has taken other Association responsibilities; responsibilities in the editor's day job have increased during this period; and the editor has had other life issues to deal with. In discussions with other officers, it was decided to finally cease publication of the *Bulletin* in its current form in 2013.

### Publication Details for June 2008 – September 2013

Cover Date		Publication Date	Pages	Distribution
2007-8	41-42(1)	June 2008	44	985
2009	43(1)	July 2009	56	836
2011	44	July 2011	52	1056
2012	45	October 2012	52	910
2013	46	September 2013	64	1010



## Support

The *Bulletin's* production was supported by my university department and the Association since 1995. My university paid for an editorial assistant for 15 years and finally withdrew this support effective Fall 2012. The Association paid the assistant's Summer work (usually less than \$500) and, beginning in 2007-8, it began to contribute half of the cost of the assistant during Fall-Spring (\$2000/year). However, about half of the assistant's work eventually involved supporting the Association's Internet activities, Secretary-General activities and, for a period prior to Sharon assuming the Treasurer position, membership maintenance tasks. The assistant position has transitioned to communications more generally, mainly Internet support. My department paid for half of the costs of the software used for *Bulletin* and web production until 2008 when I stepped down as the



department's information technology officer/webmaster, after which it was paid for by IACCP.

The *Bulletin* was extensively redesigned for 2005 with the help of my brother, a magazine designer, and my son, a graphic artist. The new trim size allows more flexible layout and matches JCCP. (The 1995 trim size was also matched to JCCP at that time.)

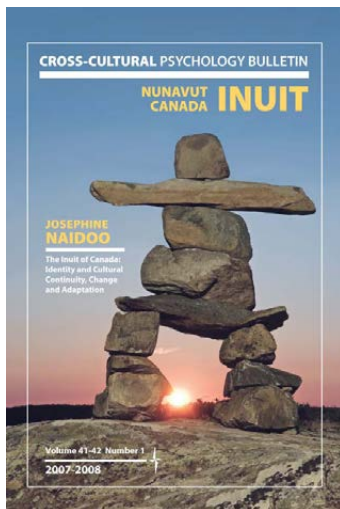
The *Bulletin* has been online in PDF format since 1998. We have spent some time scanning old *Bulletins* in order to create a more complete online archive of past issues.

### Challenges and End of Life

The *Bulletin* has faced a number of challenges over time that I have detailed at EC meetings for several years, primarily the requirement for excessive editorial resources and increasing mailing and printing costs. An attempt was made in 2012 to find a new editor who was willing to publish the *Bulletin* in its current form, but none was found, so the EC decided to end its publication.

### Evolution to an Online Publication

I explained in detail in my final editorial in the 2013 *Bulletin* the Association's continued need for a communication venue that would retain some of the *Bulletin's* features, including dissemination of news, a place for thoughtful commentary, reports of Association activities, etc. I proposed the "Culture & Psychology Blog," a magazine-style blog that would be easier to edit with much lower costs yet greater timeliness.



### The Big Picture...

...is: what do members get for their dues?





**Internet Services Report**  
**Bill Gabrenya**  
**July 2014**

Internet services includes the following activities:

- The IACCP organizational web site ([www.iaccp.org](http://www.iaccp.org))
- The member directory and dues systems and components of the website
- The conference proceedings eBooks
- The IACCP discussion list, EC discussion list, and Communications/Publications Committee discussion list
- Utilities that we use, such as MailChimp, Qualtrix, etc.
- Social networking: Facebook and Twitter accounts
- JCCP online access

### **Association Web Site**

#### *History for TechnoGeeks*

The web site was created in 1995 when organizational web sites initially became popular. The site was written in a traditional manner using static pages in "html." It was hosted by Florida Institute of Technology from 1995 to 2005. The domain name "iaccp.org" was registered through Network Solutions, one of the few registrars available in 1995, and is paid up through late 2015. In September 2004, following agreement by the EC in Xi'an, the site was rewritten using a simple content management system (CMS) approach based on the technologies "php" and "mysql." With these modern technologies, it could no longer be hosted by Florida Tech, so it was moved to a commercial web hosting company, WestHost. In 2010, the site was rewritten as a true CMS using a programming framework called "Drupal" with some additional php components. The IACCP Directory was rebuilt in the database *Filemaker* at this time and integrated with the website such that dues data in the directory controls login and level of access to the website. Drupal has several behind-the-scenes advantages over the previous hand-coded php website: (1) if necessary, maintenance can be assumed by a commercial company that specializes in Drupal; (2) it is more secure and is updated frequently by the sponsoring non-profit organization to deal with security issues; (3) it is free.

#### *Theory for Organizational Development*

The goal of the IACCP site is to be a central web portal for cross-cultural psychology, providing information and resources for members and anyone interested in the field. The CMS approach allows designated persons to add content to the site. The new site allows more distributed editorial functions, such as giving members responsibility for developing and maintaining content in different parts of the site.

#### *Future Directions for IACCP*

The web site's portal functions can be enhanced by adding more ways for designated members or all members to add content. Integration with the IACCP directory allows more flexibility in engaging members in adding content to the portal. As the eBook section of the site grows (see below), it will attract increased attention.

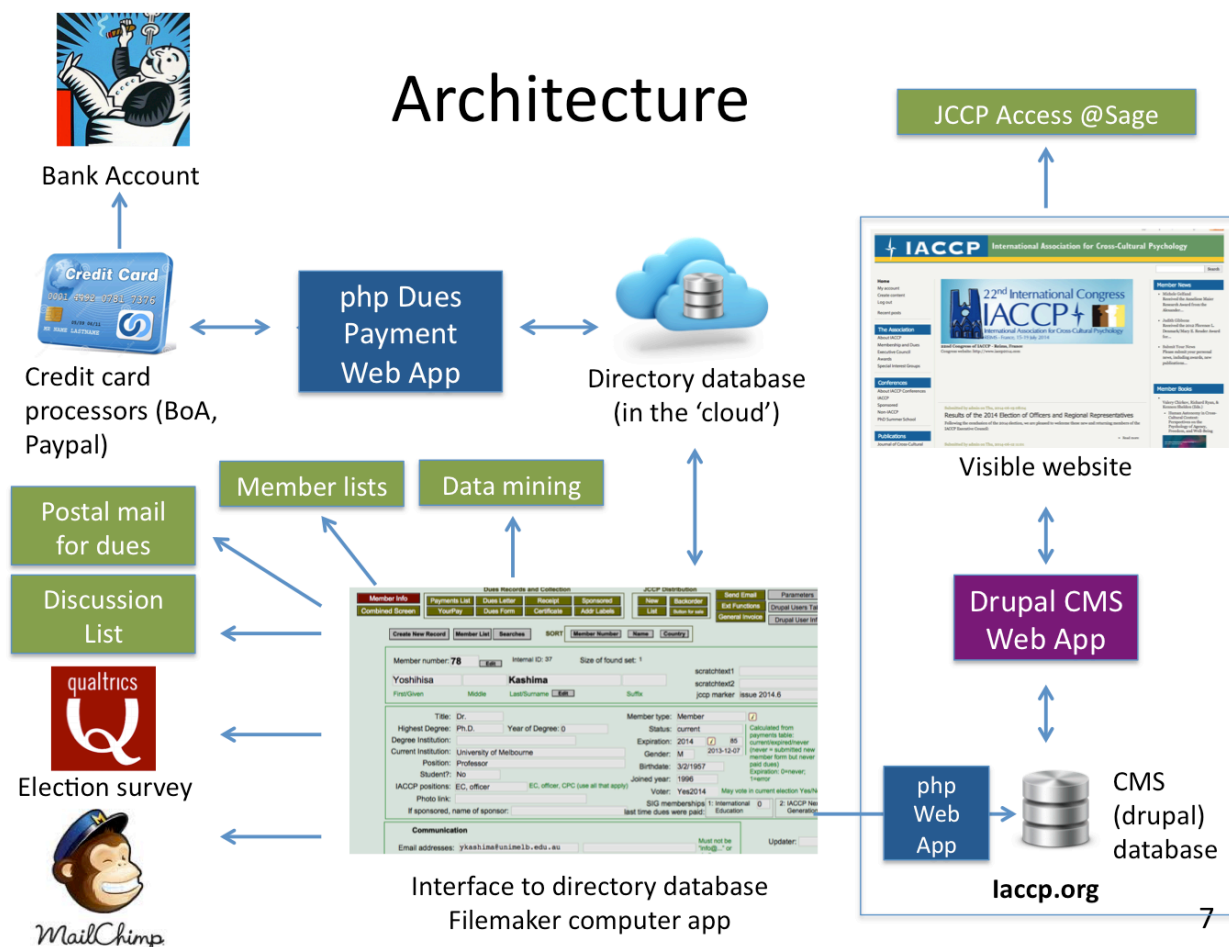
#### *Current Rebuild*

The website is currently being rebuilt by a freelance programmer on a more modern web server using the new version of Drupal. This conversion is necessary to increase security (we have been hacked several times in the last few years) and maintain functionality.

#### *Costs*

Web hosting per year ..... \$311 (to be reduced to \$180 when new site is complete)  
Software ..... \$360/year (for all Association graphics functions)

Domain name ..... \$15/year (next payment due Sept 2015)



## Online Directory

### History

John Berry created the first directory of cross-cultural researchers in 1968, as described in his chapter in the ORPC. The Online Directory was developed in the late 1990s using a web application program (ColdFusion) with the original intention of providing a central, updatable list of members so that the Treasurer and the *Bulletin* editor did not have to pass the original database back and forth by email, allowing both parties to update addresses as needed. It evolved into a general purpose directory, dues database, and communication tool.

The Online Directory was completely rewritten in the php language in late 2010 and integrated with the new CMS website (see above), from which members may access it. The “backend” functions used by the Treasurer and others for maintaining member and dues information were moved to a desktop database interface using the popular program *Filemaker Pro*. In current parlance, the member interface to the directory is a web page and the administrative interface is an “app.” The directory maintains user permissions on the Association website, [iaccp.org](http://iaccp.org). *Filemaker* was chosen for the complex backend functions because, if necessary, maintenance can be assumed by a commercial provider.

See the last page for an image of the directory backend main screen.

### Functions

The Directory has the following functions:

Data	Used for...
Postal addresses	Treasurer: Sage-JCCP distribution; dues mailing Bulletin: mailing Voting system: regional affiliation
Email addresses	Treasurer: dues reminders Association: information distribution (spammer) Conferences, etc.: Promotion
Dues collection and record keeping	Treasurer: determine JCCP distribution, dues notices, etc. Association: data mining research on membership
JCCP distribution records	Treasurer: Sage-JCCP distribution, resolving complaints, handling mid-year joins
Elections	Determining voting eligibility and generating lists used by MailChimp to solicit voting
Member interests as categories and keywords	Members: find fellow travelers Editors: find reviewers

### Future Directions

In 2010, we approached Sage in the hope that they would assume our dues collection and JCCP distribution system in order to take some pressure off the Treasurer. Sage declined, so considerable resources were devoted to upgrading our own software systems to facilitate member and dues data, to generate distribution lists for each JCCP issue, and to maintain historical records of JCCP distribution. A parallel system was used for the *Bulletin*.

I anticipate that the current system (Drupal website, mysql data storage on a remote server, php and Filemaker interfaces to the data) will be used for the next several years. Beyond that point, I expect some web technologies to mature to a point where a single web platform, like Drupal, will subsume all of these functions.

### Online Conference Books

#### *History*

The EC approved the concept of moving IACCP conference books online at its meeting in San Sebastian in 2005. The reasoning behind this transition was, briefly, that the printed books are very time-consuming and expensive to produce, due to the small print run, but receive little exposure in the literature because libraries do not purchase them. Distribution to members around the world is very expensive due to their weight. By posting them online, the eBooks will be widely accessible and authors will reach a wider audience. Additional, non-print material can be added to the eBook to produce a more complete presentation of the Congress (e.g., photos, video). The table below shows our progress in putting the books online.

Beginning with the 2006 book, we are placing the books online in multiple formats, including traditional A4 format PDF documents and newer formats designed for reading on tablets or computer screens based in the standard ePub as well as reader-formatted PDF files.

<b>Congress</b>	<b>Printed?</b>	<b>Online?</b>	<b>Notes</b>
Congresses before 1998	Yes	No	Swets was usually the publisher
Bellingham 1998	Yes	No	First Congress for which costs became problematic
Pultusk 2000	Yes	No	Most production finished; put on hold
Yogyakarta 2002	Yes	Yes	
Xi'an 2004	Yes	Yes	
Spetses 2006	Yes - 2009	Yes	
Bremen 2008	No	Yes	
Melbourne 2010	No	Yes	
Stellenbosch 2012	No	Yes	
Los Angeles 2013	n/a	Yes	Abstracts only

### *Proposal*

Production of the conference books is very complex as the technology develops and changes frequently. For example, some of the technology for publishing the Stellenbosch book changed just as it was being developed, leading to some additional online versions. The process would be more efficient if the person responsible for production were included in the editorial team for the book.

### *Discussion*

The business model for publishing is continually changing, largely due to the Internet and increasing costs of print publishing. We were forced to abandon printed books after 2006 due to the high cost of printing and distribution, turning to an open access model in which the Association bears the costs of editorial and production. However, Amazon self-publishing and Springer hybrid publishing provide alternative approaches. We could publish the book on Amazon as a print and digital publication, or through Springer as a print-on-demand book. Springer sells chapters individually as well, although the quality of their printing is poor. As part of this discussion, we need to consider the authors' incentives for contributing chapters and the benefits of the book for the Association.

## **IACCP Discussion List**

### *History*

The IACCP discussion list was launched in November of 2000. It was a direct descendent of Roy Malpass' XCUL list of the late 1980s through 1998. The list is hosted on Florida Tech's SYMPA discussion list software, along with the small EC and Comm/Pub Committee lists. The list currently has about 350 members. In Spring 2010, we increased the size of the list by about 50 members through an email invitation campaign. The list is not active and needs some stimulation. It may be that social media technologies such as Facebook are replacing discussion lists.

### *Future Directions*

The list could be taken off the Florida Tech list server system (SMPA) and integrated with the Directory so new members would automatically gain access (and non-paying members automatically lose access).

## **Social Media**

The Association added a Facebook page in 2010 and recreated it as a Facebook group in 2012. The *Bulletin* assistant was tasked with maintaining and promoting the site. A separate FB group was developed under the guidance of Ron Fischer in 2011 following the successful Summer School workshops associated with the Istanbul regional conference. We also have a Twitter account, @IACCP, that was being administered by the *Bulletin* assistant.

*Future Directions*

Social media will probably become more important in IACCP through generational change. Several members are very active on FB (some young, some not). Such media are not self-sustaining, they require continual maintenance and promotion.

*Proposal*

An individual should be identified as the social media liaison for the Association. This person would be responsible for “feeding” the social media with items of interest to the membership.

**MailChimp Emailer**

We have a MailChimp account that handles all mass email to the membership, including dues notices and elections. MailChimp is a commercial mailing service that claims to be able to circumvent spam filters. The Directory has a built-in emailer that is less sophisticated and rarely used.

**JCCP Online**

Beginning in 2008, members were able to get access to Sage’s online JCCP site through the Association web site. As online access gains popularity, the portal mission of the site may be enhanced. Access to JCCP online is controlled by the Directory via a link between the Directory database and the website login system. The Treasurer’s assistant updates the login access list daily using an automated script.

**Support**

The EC in 2012-Stellenbosch voted to provide funding for an assistant to handle Association IT functions and Secretary-General activities. Various students have provided support since then, to various degrees.

**Proposal: Internet Committee**

IACCP needs a new group to handle internet communications, including the website and social media. This group could be a subcommittee of the CPC. It would be composed of members, including young members, who have an interest in these media and can provide guidance, help, and contribute content and activity. The social media liaison would be a member of this committee.

**The Big Picture...**

...is: what do members get for their dues?

<b>Member Info</b>	<b>Dues Records and Collection</b>				<b>JCCP Distribution</b>		<b>Send Email</b>	<b>Parameters</b> — Set the dues year, SIG names	<b>Help</b>
<b>Combined Screen</b>	<b>Payments List</b>	<b>Dues Letter</b>	<b>Receipt</b>	<b>Sponsored</b>	<b>New</b>	<b>Backorder</b>	<b>Ext Functions</b>	<b>Drupal Users Table</b> — Login control for iaccp.org	<b>TO DO</b>
	<b>YourPay</b>	<b>Dues Form</b>	<b>Certificate</b>	<b>Addr Labels</b>	<b>List</b>	<b>Button for sale</b>	<b>General Invoice</b>	<b>Drupal User Info</b> — Member info for iaccp.org	

<b>Create New Record</b>	<b>Member List</b>	<b>Searches</b>	<b>SORT</b>	<b>Member Number</b>	<b>Name</b>	<b>Country</b>
--------------------------	--------------------	-----------------	-------------	----------------------	-------------	----------------

Member number: <b>422</b> <input type="button" value="Edit"/>	Internal ID: 156	Size of found set: 3
<b>Kwok</b>	<b>Leung</b>	scratchtext1 nobull
First/Given	Middle	Last/Surname <input type="button" value="Edit"/>
	Suffix	scratchtext2 Bulletin 2011
		jccp marker issue 6

Title: Dr.	Member type: Member <input checked="" type="checkbox"/>
Degree & Institution: Ph.D.	Status: current
Current Institution: City University of Hong Kong	Expiration: 2015 <input checked="" type="checkbox"/> 0
Position: PROFESSOR	Gender: M
IACCP positions: EC, officer, CPC	Birthdate: 4/19/1988
Photo link:	Joined year: 1997
If sponsored, name of sponsor:	Voter: Yes
	May vote in current election Yes/No/blank=no
	SIG memberships: 1: International Education 0 2: tbd 0 3: tbd 0

<b>Communication</b>	
Email addresses: mkkleung@cityu.edu.hk	Must not be "info@..." or similar
Email changed: 11/30/1999	Date email address was changed by admin
Email is bad: 0	1 = email address known to be bad; blank = OK
Email bad date:	Date email was found to be bad mm/dd/yyyy
Home or mobile:	Format: +country code (city code) number
Office: +852 27889592	+86 (34) 2232-4545
Fax: +852 27889146	
Personal web page:	

<b>Postal Address</b>	
Line 1: Dept. of Management	<b>Mailing address</b> (for 3-up labels, letters, copy to an email)
Line 2: City University of Hong Kong	Full name constructed from parts: Kwok Leung
Line 3: Not used	Address constructed from several fields: Dept. of Management, City University of Hong Kong, Tat Chee Ave., Kowloon
City: Tat Chee Ave., Kowloon	Country as it would appear when mailing from USA: Hong Kong
State:	Full address as it would be used when mailing from USA (use to copy and paste): Kwok Leung, Dept. of Management, City University of Hong Kong, Tat Chee Ave., Kowloon, Hong Kong
Country: Hong Kong	use: USA; United Kingdom
Postal code:	
Postal_type: Overseas	For mailing things from USA
Change date: 11/30/1999	
Bad address: 0	1 = address known to be bad; blank = OK
Bad date:	Date address was found to be bad mm/dd/yyyy
addr_update: 11/30/1999	Date address was last updated
Region: Eastasia	1 See Constitution for definitions of regions; region names are not precise

<b>Online Access</b>	
Usertype: officer, EC, cpc, member	member, EC, cpc, officer, assistant, youthblogger (use all that apply; based on IACCP positions) Expired members are designated here as members. Separate items with commas.
Password: kowloon422	pick something from address and add member number to it; all lower case
98f6eae1eb555c7613ad9b59b3d1788c	
Username: leun422	use first 4 letters of last name and member number, e.g. "Smith" with member number 4321 would be "smit4321"; all lower case

<b>Research and Area Interests</b>	
interest_keywords	
Interest 1: Work	Region 1: North America
Interest 2: Methodology	Region 2: Culture-general
Interest 3:	Region 3:
Comments	

Updater: KL
Last modified: March 22, 2012 <input type="button" value="Insert Date"/>
This date is automatically updated when member changes own information. It is not updated when you make a change unless you click on the Insert Date button.

Copy Full Address to Clipboard
--------------------------------

Copy this text to Clipboard
-----------------------------

Dear Kwok Leung,
Here is your login information to our website at www.iaccp.org
Username: leun422
Password: kowloon422
Cordially,

# IACCP IT Systems

# Levels of Analysis

- Processes (what we do)
  - Website (several processes)
  - Keep member records
  - Collect dues
  - Etc.
- Components (programs/software that do it)
  - Filemaker computer app
  - Web app programming (php, javascript, html, etc.)
  - Drupal web creation program
  - Etc.
- Programming (details of software)
  - Filemaker layouts and scripts
  - php programs
  - Database schemas
  - Etc.



# Processes

- Member directory
  - Member information
  - Dues history – archival from 1996
  - Login credentials to website
  - Searchable directory for member use
- Dues payment
  - Custom emails to members
  - Member online payment
  - Payment details archive
- Website with interactive elements
  - New and archival information
  - Promotional for org and members

# More Processes

- JCCP address generation
  - Export for Sage
  - Archive for records
- Elections
  - Voter rolls
  - Emails for mass contact
- List generation
  - Member lists (for conference organizers, etc.)
- Authentication
  - Access to JCCP on Sage website
  - Permission to be on discussion list
  - Permission to display books
- Data mining
  - Extracting member info and dues archives to track membership trends, etc.

# Components

- Filemaker Pro: desktop database
- Website hosted by WestHost
- Drupal content management system (CMS) (website)
- php web application programs
  - Pay dues, update directory information
  - Move data between components
- MailChimp professional emailer (dues solicitations, etc.)
- Qualtrics survey software (elections, etc.)
- Global Gateway credit card processing (Bank of America)
- Paypal credit card processing (Google)
- Email discussion list (at Florida Tech)
- Social media: Facebook and Twitter

# Roles

- Users
  - Members – member only functions
  - EC members, CPC members – restricted document access
  - Non-members - public website
- Treasurer's Office
  - Treasurer
  - Treasurer's assistant
  - Accountant
- Webmaster
  - Drupal management
  - Content management
- IT manager, programmer
- External support

# Architecture

