Celebrating Immigration
United States of America
Cross-Cultural Psychology Bulletin

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About the Cover Photo

Contributed by the Editor

My daughter, Annamarie, is almost indistinguishable from the unknown Afghan girl on the March 1997 cover. She is preparing for a Kindergarten Thanksgiving drama, in which children enact an important event in the English colonization of North America. Annamarie’s ancestors emigrated to the United States from Europe and Asia over the period 1892 to 1971. The Thanksgiving drama symbolizes the immigrant roots of 99% of Americans. (Photo: 1989)
idiot américain!

blithely expropriated the term “cultural psychology” for my course title because it seems to describe better what I do in the class, some ever-shifting collection of psychological anthropology, cross-cultural psychology, multicultural sociology, literature, and intercultural counseling, than any other titles I was able to come up with. The first weeks of both courses have become almost interchangeable on about issues American cultural gence

Acte I

Décor: lors d’un de mes cours.

“You know, I’m actually a cultural psychologist, not a social psychologist,” I say.

“Then do you adopt a relativist orientation and pursue an emic research strategy?” my students don’t ask.

“Cultural psychologists are interested in the whole, huge question of the relationship between psychology and cultural processes, not just in testing existing psychological theories using cross-cultural methods,” I point out.

“So you must think positivism really stinks, huh?” they probably wonder (no one says it out loud).

“Good cultural psychologists are neopositivists who hold etic research strategies as their ultimate goal,” I retort.

“But that doesn’t make any sense,” they accuse me. “You are an idiot!”

“Yes, it’s true that I’m an idiot. But I’ve never really wanted to be a poet.”

My students gather up these gems of intellectual wordplay to examine later over a few beers. Oh higher education, how sweet are thine frivolous pursuits!
Acte 2

Décor: m’occupant de mon courrier.

“Your use of Chinese subtitles in Mike Bond’s article about his junket to Beijing was really cute,” writes the subscriber.

“Yeah, I know, I love to diddle,” I say.

“But you forgot that most of our colleagues can’t read Chinese, and you didn’t provide any translations.”

“But it was really cute, right?”

“You are an idiot, for sure. And I know you can’t read those things all that well, yourself.”

“Yes, others have said the same about me, from time to time. In the June Bulletin, I’ll throw in the translations. Better late than never, as they say!”

Acte 3

Décor: toujours dans mon courrier.

“Your March editorial about all the cultural organizations being too small and messed up, and still more on the way, was right on the mark. Too bad you can’t spell.”

“I don’t need to spell, My Mac has a great spell checker,” I point out, indignantly.

“You spelled ‘Academy’ as ‘Adademy’ twice in the same paragraph. You are an idiot! Don’t you ever proof the thing?”

“We’ve profed it ‘till the cows come home! I’m an idiot, for sure!”

“Do you ever tire of shame and humiliation?”

25: Reunion

Harry Triandis (United States), Stan Maes (Netherlands), John Berry (Canada), Hector Betancourt (Chile), Susan Pick (Mexico), Marshall Segall (United States), Ype Poortinga (Netherlands), Rolando Diaz-Loving (Mexico), Tirso Mejia Ricart (Santo Domingo), John Adair (Canada), Martin Fishbein (United States) and Isabel Reyes-Lagunes (Mexico). The papers from the symposia were edited and published in 613-page 98-chapter volume titled La Psicologia Social en Mexico. The keynote speeches have been translated to Spanish and are appearing in 4 issues of the Revista de Psicologia Social y Personalidad, the first two of which have already been published. For the Reunion, the sociocultural activities associated with the conference included nights of folkloric music and dance.
Letters to the Editor

Letters to the Editor are comments from readers that are accepted for publication if they meet two criteria: appropriate length, and absence of ad hominem attacks (excepting public figures). The letters do not necessarily reflect the views of the Editor or of IACCP.

A Short Final Note on the Emic/Etic Issue

Following an address by Harry Triandis at a recent conference in Padua, a questioner mentioned my past critiques of the use of the terms “emics” and “etics”. This comment prompts me to set out briefly my present views on the matter.

I still think that a more discriminating usage of the terms would have been preferable, but have come to accept that my past efforts to persuade my colleagues have failed. The looser usage of “emic” and “etic,” admittedly convenient, is now widespread; and unlike the Academie Francaise, I do not think that a change of this kind can be condemned authoritatively as being “wrong.” Lest my position be misunderstood, let me stress that this is not a recantation, but a bowing to the majority who determine by their practices the meanings of words. Moreover, I continue to be sceptical about accounts of the transmutation of “emics” into “etics,” as last set out in Jahoda (1994).


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Re: “Clear-cut California Forests!”

I always enjoy how Bill Gabrenya can examine a serious topic with grace and humour. I received notification of the inauguration of AIR and thought to myself - why? Reduced resources across Canadian universities and research facilities, both human and financial, have left many of us greatly challenged to keep up with existing organizations in our field; not to mention journals, conferences, memberships, etc. Each year I have to make tough decisions about which organizations to join/leave and which journals to order on a very limited budget. A growing field only contributes to the confusion.

Perhaps an example from my own work in voluntary organizations will be illustrative of lost opportunities which arise when fragmentation occurs. In Calgary, as the Executive Director of the Multicultural Centre, an umbrella organization of ethnocultural groups, I and many of my colleagues recognized that the smaller cultural organizations (and even some of the larger ones) could no longer remain viable in a climate of fiscal restraint from funders. For two years we attempted to convince the groups that they
should join together as a co-located coalition. Each would retain its own mission, purpose, etc., but administrative, overhead and clerical costs would be shared. Politically, we would have a much stronger voice as a collective than as a smattering of disjointed organizations.

While the initiative had the support of the funders, and most of the front-line staff/volunteers in the organizations, it was scuttled by the organizations' Boards which were highly protective of their territory, power and autonomy. The result was that many organizations ceased to exist and many others live on the brink of dissolution. Those that continue to operate are forced by constraints to offer poorer quality and a more restricted range of services.

I do not think it is a great stretch to envision a similar fate befalling the field of cross-cultural psychology as it continues to fragment.

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INFORUM

John W. Berry

A few times every week, I get a call or e-mail asking “where can I take a course in cross-cultural psychology” (see Editor’s comments, September 1996 Bulletin, p. 1). Sometimes this is for a full graduate programme, but more often it is for a compact course or guided readings in the field.

For the past few years I have given “short courses” (from two weeks, down to one day) that range from broad presentations of the field to intensive treatment of specific topics (e.g. cognition, acculturation, health behaviour). Since taking half-time retirement last year, I have been devoting more of my time to these activities, and would welcome further opportunities.

Perhaps one part of the proposed “teaching directory” could be a listing of those of us who are available to do this kind of teaching, and on what topics.

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Strong and motley roots, decades into the past, lay hidden from clear view, and probably explain the emergence in the late 1960s of the cross-cultural movement.

The 1966 Ibadan Conference

It is likely that pivotal importance should be given to the International Conference on Social-Psychological Research in Developing Countries, held at the University of Ibadan, Nigeria in late December of 1966. Since 1964, Herbert Kelman and Henry Tajfel had been corresponding about their mutual interest in organizing an event that would serve as a springboard for international cooperative activities of social-psychological research relevant to problems and concerns of new and developing countries. The first outcome: a symposium in social-psychological research in developing countries, as part of the program of the Society for the Psychological Study of Social Issues at the 1965 annual meeting of the American Psychological Association (APA) and dedicated to the International Cooperation Year. By this time, an international Conference Program Committee had been formed. In the prospectus for the conference there appear: Herbert C. Kelman, Conference Chairman, and heading the Program Committee M. Brewster Smith and Henri Tajfel. In the Nigerian Committee, T.A. Lambo and F. Olu Okediji. In the list of contributors and participants to
this unique meeting at the University of Ibadan appear, among others: Donald Campbell, Leonard Doob, Joshua Fishman, Ulf Himmelstrand, Gustav Jahoda, Alastair Mundy-Castle, Udai Pareek, Douglas Price-Williams, Arrigo Angelini, R. Diaz-Guerrero, Otto Klineberg, Eugene Jacobson, Marshal Segall and Harry Triandis.

**Problems of Scientific Communication**

Two sessions were devoted at this conference, held at The University of Ibadan in Lagos, to the Problems of Scientific Communication. Two main recommendations resulted: A newsletter and a directory. Dr. Harry Triandis volunteered to start the *Newsletter*. This became our *Cross-Cultural Social Psychology Newsletter*, which later became the *Bulletin*. As for the directory, “Since a directory of Psychologists engaged in cross-cultural research is being prepared by Dr. J. W. Berry of the Department of Psychology of the University of Sydney, Australia, it was recommended that the list of Conference participants be sent to Dr. Berry so that he will include them” (Diaz-Guerrero, 1968, p. 224). The first *Directory of Cross-Cultural Psychological Research* appeared in the *International Journal of Psychology* (Berry, 1968).

**IUPsyS and SIP**

However, even the signal Ibadan Conference had its antecedents. Two major international societies had, since the early Sixties, opened their congresses and their journals to cross-cultural studies and international activities. The International Union of Psychological Science (IUPsyS) and The Interamerican Society of Psychology (SIP). In July 1962, a Planning Conference was held in La Napoule, France, with 25 psychologists attending from 21 countries. This was the consequence of an APA-IUPsyS project, “to collect and distribute current information on opportunities for advanced training, research, and international exchange in Psychology for as many countries as could be surveyed” (Ross, Alexander, Basowitz, Werber & Nicholas, p. vii, 1966). The operational result of the meeting was to develop an extensive outline to be followed by collaborating scientists when describing the development of psychology in their countries. Psy-
chologists in 76 countries contributed and two French psychologists, Pages and Kandel reported on the state of psychology in 9 African republics.

Founded in 1951, the SIP has held congresses every two years. In its Third Congress, held in Austin, Texas, in 1955, Harold and Gladys Anderson (1956), contributed their paper: Cultural reactions to conflict: A study of adolescent children in seven countries.

The 1967 XI Interamerican Congress

In 1967, undoubtedly under the influence of the Ibadan Conference, the organizers of The XI Interamerican Congress in Mexico City, had as its theme: The Contribution of Psychology and the Behavioral Sciences to the Social and Economic Development of Nations. The Presidential Address by Wayne Holtzman was on “Cross-cultural studies in Psychology”. Among the hundreds of contributors were: Herbert Kelman, Robert Peck, Isabel Reyes, Henry David, L. Lara-Tapia, Luis Laosa, Charles Osgood, Yasumasa Tanaka, William May, Fred Strodtbeck, Harold Pepinsky, George Albee, Arrigo Angelini, R. Diaz-Guerrero, A.C. Mundy-Castle, Udai Pareek, D. Price-Williams, Dale Johnson, Reynaldo Alarcon, Leslie Phillips, Juris Draguns, David Belanger, Manuel Ramirez III, Carmi Harari, June L. Tapp, Victor Sanua and Ruben Ardila. The proceedings were probably in two large volumes by the University of Mexico. There are to be sure, antecedents in Asia, particularly in India, of which I am not as well aware. I will be looking forward to other articles.

References


On behalf of the Scientific Program Advisory Committee I can report that efforts to notify people of the time, place, and particulars of the Silver Jubilee congress have been energetic and successful. Over 3,000 booklets and about 1000 posters have been distributed. Roughly half of these were mailed. With the help of several others the remainder were distributed at various summer conferences in Dublin, Mexico City, Kyoto, Chicago, and elsewhere. We have a surplus of about 250 booklets. If anyone has ideas about how they might be distributed, please let me know. In addition, we have the Web site and its potential to reach untold thousands. With that phase of planning behind us, we can now focus on the scientific program itself and anticipate the increased volume of mail as we await the December 1 deadline for the submission of proposals.

We anticipate and encourage a very wide range of symposia, papers, and posters. Consistent with one of the original goals of the modern movement of cross-cultural psychology, we would like to see the most inclusive range of topical coverage ever at our XIVth International Congress. Our main goal is to attract a rich and varied slate of exciting and challenging symposia. Early indications suggest that people are making plans to contribute to an excellent and memorable program.

To date there are few concrete and confirmed details of the scientific program to report. However, several people have accepted invitations to participate in the Founders’ Symposium that will take place on the first day of the Congress. This list includes Ernst Boesch, Rogelio Diaz-Guerrero, Gustav Jahoda, Douglass Price-Williams, Durganand Sinha, and Harry Triandis. One or two other possibilities are pending. John Berry will chair this unique and unprecedented three-hour symposium. We are developing plans to have a symposium near the end of the Congress that will be

http://www.wwu.edu/~lonner/congress.html
future-oriented. Participants will include several of the most energetic, creative, and thoughtful individuals who are in the middle of their productive professional careers, and who represent the torchbearers of the cross-cultural movement in psychology.

The 25th anniversary of our Association is a special occasion. It should be used as way to reaffirm what cross-cultural psychology is all about, both theoretically and practically. **All of its members should rally around this celebration and strive for excellence.** Because this will be the first-ever IACCP conference in the United States, I especially encourage the many U.S. members to consider it as much “their” conference as it is Western Washington University’s. Western is merely the attractive and willing host institution. The co-hosts are all of the U.S. members of IACCP. There is no reason why we cannot set a new standard for future IACCP congresses in terms of quality, attendance, and memorable events. **Any conference is only as good as its organizers and participants want it to be.**

Readers of the **Bulletin** shall be kept informed of progress. Our Web site will be updated periodically, and we urge all to keep your arrow pointed to http://www.wwu.edu/~lonner/congress.html

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**8: Diaz-Guerrero**


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**The Chinese subheads (see Acte 2, p. 36):**

人生五十二，才是出山虎  
When a man becomes 52 years old, he charges out like a tiger

錢    銀    中國新時期    帝國主義    中秋節    天安門    不能講價錢    心理學的開始  
Money    Cultural Revolution    Imperialism    Mid-Autumn Festival    Gate of Heavenly “Peace”    Can’t bargain    The development of Psychology

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An inaugural meeting of the Canadian members of the International Association for Cross-Cultural Psychology (IACCP) was held at Brock University, May 15-18, 1972. At this meeting a decision was made to assume a formal structure as a national chapter of this international organization. A position paper was prepared which was adopted in draft form at the inaugural meeting. This provides a statement of the concerns and aims of the international and national groups. This may be obtained from:

Dr. John Berry,
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Queen’s University,
Kingston, Ontario,
Canada.

Editors’ Note:
I would also like to mention once again that a number of you have not sent in your membership dues. It is imperative that you attend to this immediately - your membership is living on borrowed time.

EDITORIAL

A Crossroads for Cross-Cultural Psychology:
Via Kissinger or Via Carter?

Mallory Wober
Independent Broadcasting Authority
London, England

It may not be fashionable within the realm of a science, even an aspirant one, to talk of implied ideology; but I believe that Cross-Cultural Psychology can benefit from
bringing some questions out into the open from where they currently lie restless, and as far as I have noticed, unexposed in print.…

As I see it, the dominant ideology at both covert and overt levels in cross-cultural psychology, is that of cultural relativism. I have supported this myself. Broadly speaking, it first observes separate cultures as functional and to some extent separate units; then it says: I will refrain from derogating your culture and you do likewise for mine.

There may, however, be drawbacks to the cultural relativistic position as outlined above. Some of these drawbacks are analytic; some may be moral. When we make the bargain (usually covertly, but sometimes overtly) to refrain from criticising the functioning of other cultures, we seem to me to invoke an assumption that all cultures are “normally adjusted” - to their ecology and contact circumstances. …

What then are the options for psychologists, between battleground and quagmire, between taking up arms in assertion of certain universals à la Carter, or in favour of negotiating a tricky way between the trenches à la Kissinger? One proposed solution is to refrain from an imposed etic…

My dissatisfaction with the derived universalism approach is that being empirical, it will not be possible to distinguish between exceptions which are argued as providing the grounding for a new assertion of a moral universal, and those which are considered inhuman. …

All this points to the need for someone to grasp the nettle, to draw up a list of psychological universals which will be defensible against all conceivable challenge…

Cross-Cultural Psychology Bulletin
10 Years Ago
Volume 21, No. 2, June, 1987 Editor: Robert Annis

LETTERS TO THE EDITOR

Should the IACCP Expand its Mandate?
Three Specific Proposals

Most of what is now called “psychology” is indigenous psychology, actually a kind of experimental cultural anthropology. ... The IACCP’s role has been to serve as a corrective to the culture-blind and culture-bound tendencies of psychology. ... I would like to make three specific proposals that might expand the mandate of IACCP, increase its membership, and strengthen its science.
Call for Nominations for Officers of the IACCP

Nominations are invited for the following officers of the IACCP:

President-Elect
Deputy Secretary-General

Regional Representatives (one each):
North America (from Canada)
North Africa and Middle East
Central and South America
Central and South Africa
South Asia
South East Asia

How To Make a Nomination

Nominations should be mailed to the Secretary-General, James Georgas. They may also be sent by e-mail (dgeorgas@atlas.uoa.gr) or FAX 30-1-7248979. Consent must be obtained from the person you are nominating.

Electoral Procedure


2. Construction of a list of two or more nominees for each office by the Standing Committee on Elections. To be completed by February 28, 1998.


4. Return of the ballot, by postal mail only, to the Secretary-General by July 10, 1998.

5. Tabulation of the ballots, report to the Standing Committee on Elections, the Executive Committee, and the General Meet-

Witkin/Okonji Memorial Fund Awards

IACCP members may apply for the 1998 Witkin/Okonji Memorial Fund Awards to facilitate their attendance at the Fourteenth International Congress of the International Association for Cross-Cultural Psychology: The Silver Jubilee Congress, to be held August 3-8, 1998, Bellingham, Washington, U.S.A. The grants are made in honor of the memory of Herman A. Witkin and Michael Ogbonwu Okonji who demonstrated the importance of collaboration on cross-cultural research projects. The purpose of the grants is to help provide an opportunity for psychologists from countries that would not otherwise be represented, to attend its Congresses. Applications will be judged on the basis of the applicant’s potential scientific contribution to the conference, the geographical area of the applicant, relative level of economic need, and age or status (e.g., new professional, graduate student). Applicants who are not members of IACCP must become members prior to receiving the award. Applications should be sent by January 15, 1998 to:

Chair of the Witkin/Okonji Memorial Fund Subcommittee
IACCP President Marshall H. Segall
Department of Political Science
Maxwell School of Citizenship and Public Affairs
Syracuse University
100 Eggers Hall
Syracuse, NY 13244-1090 U.S.A.
mhsegall@maxwell.syr.edu
Cross-Cultural Cognitive Development Position

Human Development and Family Studies of the Department of Human and Community Development at the University of California at Davis announces an opening for an academic year tenure-track position at the Assistant Professor level to teach and conduct research on cultural and other environmental determinants of variations in human cognitive development. Candidates should have a Doctorate or equivalent in Psychology, Human Development, or related field, and a record of research in cognitive development. Knowledge of brain-behavior relationships is desirable. Appointment expected on or before July 1, 1998.

Submit a letter of interest, vita, reprints, and the names and addresses of four references by November 30, 1997 to:
Dr. B. A. Ober, Chair
Search Committee for Human Dev.
c/o Search Committee Coordinator
Dept. of Human and Community Dev.
University of California
Davis, CA 95616,

Appeal for Support: Human Development Resource Centre

HDRC is a nongovernmental organization (NGO) in Cameroon, West Africa whose objectives are to undertake research to improve opportunities for young children in needy circumstances; and to facilitate local research capacity by obtaining international support and cooperation.

Individuals, institutions, or agencies interested in exchange or collaborative work, and in assisting the further development of the HDRC through contributions of communications or research equipment, may contact:
Dr. Bame Nsamreng
P.O. Box 270 - Bamenda
Cameroon, West Africa
Phone: +237 36 20 27 Fax: 36 21 11

1998 Advanced Research Training Seminars (ARTS)

Volunteers are needed to organize ARTS before the Cross-Cultural Psychology Congress (August 3-8, 1998) or before the XXIV International Congress of Applied Psychology (August 9-14, 1998). The locations of the ARTS should preferably be not far from Bellingham or San Francisco to decrease travel costs. Each organizer must raise additional funds from international, national and local institutions and agencies. The choice of topic of the ARTS rests with its organizers.

Participants from Developing Countries

The Advanced Research and Training Seminars (ARTS) are targeted at Psychologists from low income countries. Some financial support for participation will be available, but soliciting funds locally for the remainder of support is expected. If you are interested in receiving an application, please fax, email, or write to John Adair.

Contact:
Dr. John G. Adair
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(See March 1997 for more information.)
Planned Scientific Activities of the IACCP

3-8 August, 1998
The XIV International Congress of IACCP
Bellingham, Washington, U.S.A.
See Walt Lonner’s article in this issue.

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For the most recent information about the Congress, consult the Congress Web page:
http://www.wwu.edu/~lonner/congress.html

21-23 October 1998
Toluca, Estado de Mexico, Mexico

Paper proposals should be 5 to 6 pages long (single spaced) and include introduction, method, results, discussion and references.

Deadline for submissions: February 27, 1998

Contact:
Rolando Diaz-Loving, Isabel Reyes Lagunes or Sofia Rivera Aragon
Facultad de Psicologia
Universidad Nacional Autonoma de Mexico
Distrito Federal, Mexico
C.P. 04510

Other Conferences of Interest

2-6 October, 1997
32nd Annual Conference of the Australian Psychological Society
Cairns, Queensland, Australia

Contact:
Ms. Cherry Horan, APS
P.O. Box 126, Carlton South Victoria 3053
Australia
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9-12 October, 1997
Society for Psychological Anthropology (5th biennial meeting)
San Diego, California

Contact:
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6-8 Noviembre de 1997
V Congreso Nacional de Psicologia
Centro de Extensión, Pontificia Universidad Católica de Chile
Santiago, Chile

Psicología: Ciencia y Profesión, ¿Convergencia - Divergencia ?, Psicología - Ética

Contact:
Sonia Salas
V Congreso Nacional de Psicología