

## CROSS-CULTURAL SOCIAL PSYCHOLOGY NEWSLETTER

Issue: 1

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A conference on the social psychological problems of developing countries was held in Ibadan, Nigeria from December 29, 1966, to January 5, 1967. During the conference it was decided to create a NEWSLETTER which would bridge the information gap among researchers engaged in social psychological studies of international relevance. Letters, abstracts, and news items would be included in this NEWSLETTER. Preference would be given to communications coming from the developing countries.

Professor Marshall Segall of the University of Syracuse, New York, U.S.A., proposed the NEWSLETTER. The idea was unanimously endorsed by the plenary session of the conference, which also asked Professor Triandis to take responsibility for it. This is the first issue of the NEWSLETTER.

The present issue has three aims: (a) to inform those who are likely to want to receive the NEWSLETTER of our plans and editorial policies; (b) to ask those who receive the NEWSLETTER to indicate whether they wish to receive it; (c) to ask for the names and addresses of other colleagues who have not received the first issue. If you know of colleagues engaged in cross-cultural research, be sure to send their names to the editor.

### Editorial Policy

The NEWSLETTER will include the following kinds of information:

1. Travel Plans of Social Psychologists. One of the ways to reduce the isolation of social psychologists in developing countries is to make it possible for psychologists who visit these countries to present colloquia on their current research. To facilitate the scheduling of such colloquia the NEWSLETTER will inform its readers of the travel plans of social psychologists. Please submit this information in the following format:

Name:

Address:

Position:

Places and Dates of Scheduled Trip: . . . . .

Titles of Colloquia: . . . . .

Languages in which the colloquia may be presented: . . . . .

2. New Research Projects. To inform the NEWSLETTER readers of current research please submit information using the following format:

Title of Project: . . . . .

Name of Principal Investigator: . . . . .

Full Address: . . . . .

Title: . . . . .

Abstract: . . . . .

(Include purpose, or problem, samples, method (e.g. instruments) types of analyses, in no more than 100 words.)

3. Appeals for Cross-Cultural Replications. Most of the current social psychological investigations are initiated in developed countries. To reverse this trend we urge social psychologists in developing countries, who have completed studies that may be replicated elsewhere, to present this information to the NEWSLETTER. Such appeals should be issued only after the investigator has written a "research manual" or article that specifies how the study was conducted and how it is to be replicated. Some replications may be undertaken by students who are seeking a research plan for a B.A. thesis. An example of the format of these appeals is shown here:

Title: Role Perceptions

Investigator: Harry C. Triandis

Title: Professor of Psychology

Address: University of Illinois, Urbana, Illinois 61801 U.S.A.

Languages of Communication: English, French, German, Italian, Spanish

Samples Tested to Date: 400 male highschool or college students from Illinois and Athens, Greece.

Desired Characteristics of Replication Population: Matrilocal, matrilineal, Polygynous and/or polyandrous societies.

Analyses: Can be performed at Illinois. Mostly factor analysis.

In all cases those interested should write directly to the investigator.

4. New Publications. The NEWSLETTER will list books, articles or research reports which reflect the results of cross-cultural social psychological studies recently published in any part of the world. In the case of articles and mimeographed reports, the purpose is to allow readers to ask for reprints, since many of them do not subscribe to standard journals, and many libraries in developing countries are unable to purchase a large number of these publications.

In submitting information on current publications, please follow this format:

For a Book

Segall, M.H., Campbell, D.T. and Herskovits, M.J. The influence of culture on visual perception. Indianapolis, Ind., USA: The Bobbs-Merrill Company, Inc. 1966. \$2.95.

For an Article

Segall, M.H. (University of Syracuse, Syracuse, N.Y., USA) Acquiescence and "identification with the aggressor" among acculturating Africans. Journal of Social Psychology, 1963, 61, 247-263.

For an Article not in English.

Triandis, H.C. (University of Illinois, Urbana, Ill. USA) Quelques recherches sur la creativite dyadique. (Some studies of dyadic creativity.) Bulletin du C.E.R.P. Paris, France, 1963, 12, 211-237. (Note: If the foreign language does not use the Latin alphabet, the title must be transliterated into the Latin alphabet.)

For a Chapter in a Book

Triandis, H.C. Cultural influences upon cognitive processes. In L. Berkowitz (Ed.) Advances in experimental social psychology. Vol. 1 New York: Academic Press, 1964. \$9.00.

### For a Mimeographed Report

Same as for an article, but note that nothing is to be underlined in this case.

### Languages of Communication to the NEWSLETTER

We prefer communications in English, since this would make the editing job simpler. However, since many psychologists read English but feel inhibited about writing it, we will accept communications in French, German, Spanish or Italian. Communications in Russian may be sent to Professor Stefan Novak, Department of Sociology, University of Warsaw, Poland, who will transmit them in English to the editor.

Some psychologists may prefer to communicate to regional representatives. The following persons have agreed to act as Associate Editors of the NEWSLETTER:

Professor Stefan Novak, Dept. of Sociology, Warsaw University, Poland  
 Dr. Guy Barbichon, 13 Rue Paul Chautard, Paris 15, France  
 Dr. Rita Liljestrom, Institute of Sociology, University of Gothenburg, Sweden  
 Dr. Marshall Segall, Dept. of Psychology, Syracuse University, New York  
 Dr. E.T. Abiola, Dept. of Psychology, University of Lagos, Lagos, Migeria  
 Dr. Udia Pareek, Dept. of Psychology, University of N.Carolina, Chapel Hill, N.C.  
 Dr. Iraj Ayman, Nat'l Institute of Psychology, P.O.Box 741, Teheran, Iran  
 Dr. Y. Tanaka, Dept. of Psychology, University of Tokyo, Bunkyo-Ku, Tokyo, Japan  
 Dr. A.L. Angelini, Univ. of Sao Paulo, Caixa Postal 8105, Sao Paulo, Brazil  
 Dr. J. W. Berry, Dept. of Psychology, University of Sidney, Sidney, Australia

### Two Forms of the NEWSLETTER

Since the information about travel plans must be current, we propose to include it in an airmail form of the NEWSLETTER about 10 times per year. The main NEWSLETTER will be mailed by regular printed matter mail, and will take from 30 to 90 days to reach its readers.

We will attempt to restrict the circulation to 500 readers to limit mailing costs. Please circulate the NEWSLETTER among your colleagues who are in the same institution. To pay for mailing expenses we plan to apply to

UNESCO, and the National Science Foundation as well as other agencies. If you have any suggestions they will be welcomed by the editor. If we do not obtain support, we may be able to operate through subscriptions from projects and libraries and voluntary contributions from individuals. To limit the mailing expenses, the next issue of the NEWSLETTER will only be mailed to those who indicate that they wish to receive it. If you wish to receive it, fill out the bottom of the present sheet and mail it to the editor:

Name: \_\_\_\_\_ (please print)  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_

Do you think it is important to have an airmail issue of the NEWSLETTER?

Yes . . . . . No . . . . . Undecided . . . . .

If we obtain no financial support to pay for the mailing, we would need about \$1,500 per year. This, would average about \$3.00 per subscriber, but collecting this money would be difficult because many countries have foreign exchange regulations. In the event we need to charge subscriptions, it would be desirable to have a few projects, libraries or individuals carry most of the burden. How much would you or your project be willing to contribute?

Nothing . . . . . \$3.00 . . . . . \$10.00 . . . . . \$20.00 . . . . . or \$50.00  
 . . . . . per year