

Cross-cultural Issues in the Globalization of Organizations

Professor: Nan M. Sussman
Semester: Spring 2001
Time: Wednesday, 10 –12
Place: Baruch, 111 E. 18th St
Room 1102

Syllabus

Class meeting	Topic	Readings
Jan 31	Orientation to the course/Overview	no readings
Feb 7	Overview Values approach to CC I/O	Handbk, chap 2 E & E, chap 2
Feb 14	Individual manifestations of culture Self-definition Structure of goals Norms & attitudes	Markus & Kitayama Schwartz Miller
Feb.21	National manifestations of culture and work Case study (Indian Org Beh) Case study (German Action Theory)	E & E, Chap 3 Handbook chap 6
Feb 28	Research methods in inter I/O	E & E, chap 4, 6
March 7	Assessment and selection	Handbk, chap 3
March 14	Motivation, performance, reward	E & E, Chap 8
March 21	Leadership and management	E & E, chap 20
March 28	Decision-making	E & E, chap 16

	Negotiation & conflict management	E & E, chap 22 Gelfand et al
April 4	Global workforce: Intercultural comm	E & E, chap 13
April 18	Work teams	E & E, chap 15
April 25	International Human Resources	E & E chap 18 plus pp. 528-532
May 2	Expatriate issues	Sussman 2000, 2001
May 9	Wrap up	E & E, chap 24