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## **Audio-Visual Resources**

### **Selected Reference Materials for Using Films and Videos**

*Crossing Cultures Through Film* by Ellen Summerfield. Yarmouth, ME: Intercultural Press, 1993.

“Exploring Intercultural Communication Through Literature and Film” by John Condon. *World Englishes*. 5. 2/3 1986: 153-161. Oxford, UK: Blackwell Publishers.

*Film & Video Resources for International Educational Exchange* by Lee Ziegler. Reviews over 250 documentaries (videos, films, and slide shows) relevant to intercultural exchange. Washington, DC: NAFSA, 1992.

*Films for a Changing World, A Critical International Guide, Vol. II* by Jean Marie Ackerman. Washington, DC: Society for International Development, 1977.

*Race and Ethnicity in the History of the Americas: A Filmic Approach* by Carlos E. Cortes and Leon G. Campbell. Riverside, CA: University of California, Latin American Studies Program, 1979.

“Suggestions for Discussion of Films—Example: Chairy Tale” by Sheila Ramsey and Toby S. Frank in *Multicultural Education: A Cross-Cultural Training Approach* by Margaret Pusch. Yarmouth, ME: Intercultural Press, 1979: 201-203.

“Suggestions for Improving Film Discussions” by Howard Shapiro in *Beyond Experience* by D. Batchelder and E. G. Warner. Brattleboro, VT: The Experiment in International Living, 1977.

“Use of Non-verbal Films as Stimulus for Learning” by Phyllis and Gordon Lippitt in *Helping Across Cultures*, ed. by Gordon L. Lippitt and David S. Hoopes. Washington, DC: International Consultants Foundation, 1978. (Out-of-print)

### **Selected Sources for Films and Videos**

**Films, Incorporated**  
5547 N. Ravenswood Ave.  
Chicago, IL 60640  
Phone: (800) 323-4222 or

(312) 878-2600  
(312) 878-0416 Fax

Distributes the film "Dealing with Discrimination," along with many others directed at training in the global marketplace.

**Griggs Productions**

302 23rd Ave.  
San Francisco, CA 94121  
Phone: (415) 668-4200

Produces the widely acclaimed, 6-tape series, "Going International." Titles include: Bridging the Culture Gap; Managing the Overseas Assignment; Beyond Culture Shock; Welcome Home, Stranger; Working in the USA; and Living in the USA. Also produces "Going International Safely" and the series "Valuing Diversity," which focuses on issues in the multicultural workplace, and "Valuing Relationships."

**Gulf Publishing Company, Book Division**

P.O. Box 2608  
Houston, TX 77252  
Phone: (713) 529-4301

Produces the "International Management Productivity" series, which is a training package focusing on specific cultural awareness information for improving productivity either at home or abroad. Videotapes include: The Cosmopolitan Manager; Transnational Managers as Cultural Change Agents; Transnational Managers as Intercultural Communicators; Understanding Cultural Differences; Family Relocation Coping Skills; and Improving the Productivity of International Managers. Two manuals are also included.

**Intercultural Press**

P.O. Box 768  
Yarmouth, ME 04096  
Phone: (207) 846-5168

Carries a variety of videos, including "Cold Water"; "Working Together"; "The Multicultural Workplace"; "A Different Place: The Intercultural Classroom" and the two video series, "Valuing Diversity" and "Going International."

**Intercultural Training Resources (ITRI)**

1750 Buchanan St.  
San Francisco, CA 94115  
Phone: (800) 626-2047

Produces the video series "Working With Japan" and "Working With China." The Japan series includes Preparation; First Meeting; Negotiating; Managing the Relationship; Women in Business; and Business Entertaining. The China series includes Succeeding in China; Building the Relationship; Negotiating: Opening Moves, The Middle Game and Closing the Deal, and Living and Traveling.

**NAFSA: Association of International Educators**

Film and Video Resources for International Educational Exchange

1875 Connecticut Ave., NW, Suite 1000

Washington, DC 20009-5728

Phone: (202) 462-4811

E-mail: [inbox@nafsa.org](mailto:inbox@nafsa.org)

Web: [www.nafsa.org](http://www.nafsa.org)

A wide collection of video resources for those interested in international education exchanges.

**National Film Board of Canada**

Constitution Square

360 Albert St., Suite 1560

Ottawa, Ontario

Canada

K1A 0M9

Phone: (613) 992-3615

Web: [www.nfb.ca](http://www.nfb.ca)

A major rental service and public agency that produces and distributes thousands of titles, many of which address issues of intercultural communication, international services, and a great deal of others, particularly Canadian point-of-view productions.

**PBS Videos**

1320 Braddock Place

Alexandria, VA 22314

Phone: (800) 344-3337

**Pyramid Films**

P.O. Box 1048

Santa Monica, CA 90406

Phone: (310) 828-7577

**Selected Audio-Visual List**

**Bridging Cultural Barriers: Managing Ethnic Diversity in the Workplace**

Based on the work of Sondra Thiederman, this video helps management overcome cultural barriers and offers techniques for effective intercultural management. Distributed through Barr Media Group, 12801 Schabarum Ave., Irwindale, CA 91706-7878, (800) 234-7878.

**Cold Water**

Vivid and insightful commentary on the experiences and feelings of foreign students who have studied in the United States. Focuses on such issues as intercultural adjustment, values conflict,

openness and directness, privacy, and a variety of practical questions like managing time, finding an apartment, and styles of greeting. Videotape available from Intercultural Press (see video sources list for address).

### **Cross-Cultural Management**

A video and software program by Dr. Fons Trompenaars which focuses on his seven-dimension cultural model. Available in four languages from Video Management N.V., Moulstraal 15 - B-1000, Brussels, Belgium.

### **Crosstalk**

Central thesis is that systematic cultural and linguistic differences in ways of speaking English can lead people to judge one another's behavior negatively. Refer to "Review Article on 'Crosstalk,'" *Tesol Quarterly*, 1982, 16, (2), pp. 245-253. BBC 1979. Available from Films, Inc. (see video sources list for address).

### **Gay-Lesbian**

A presentation by Dr. L. Lee Knepfkamp. Available through the Intercultural Communication Institute, Portland, OR, (503) 297-4622.

### **Going International**

This is a series of six films and training guides. It is designed to assist the traveler and expatriate develop the cross-cultural skills required for a successful, enjoyable international experience. The six topics are: 1) Bridging the Culture Gap; 2) Managing the Overseas Assignment; 3) Beyond Culture Shock; 4) Welcome Home, Stranger; 5) Working in the USA, and 6) Living in the USA. It also includes a Leader's Guide and a User's Guide as training materials. Available from Griggs Productions (see video sources list for address).

### **The Intercultural Classroom and Creating Community: A Different Place**

This two-part video series by Jaime Wurzel depicts a classroom of international and U.S. students interacting with one another and their professor. In this dramatization, each of the participants enacts his/her cultural assumptions of appropriate classroom behavior. In the film, as in reality, these seldom-expressed conceptions of communication and learning lead to unresolved conflicts, mutual reinforcement of negative stereotypes, and lack of positive educational experiences. Available from the Intercultural Press (see video sources list for address).

### **The Multicultural Workplace**

Dramatizations show the difficulties that can result when people from differing backgrounds interact in business. It reveals how, because of misunderstanding and cultural assumptions, many employees are undervalued. It also underscores the need to consider an individual's cultural values and professional style before judging an opinion or perspective. Available from Jaime Wurzel, 78 Greylock Rd. Newton, MA 02160 or the Intercultural Press (see video sources list for address).

### **Talking 9 to 5: Women and Men in the Workplace**

By Deborah Tannen, this video was presented on ABC's "20/20" news magazine program, and can be purchased through CorVision Media (see video sources list for address).

### **Working With Americans: Leadership**

This video is distributed through ITRI/Meridian Resources (see video sources list for address).

### **Working With China**

This series of video tapes is a detailed training program providing practical recommendations and instructions for Western business personnel involved with China. Produces the video series “Working With Japan” and “Working With China.” Topics covered are: Succeeding in China; Building the Relationship; Negotiating: Opening Moves, The Middle Game, and Closing the Deal, and Living and Traveling. Available from ITRI (see video sources list for address).

### **Working With Japan**

This series of six video tapes offers insights and guidance for conducting business and developing productive relationships with the Japanese. The videos address: Preparation; First Meeting; Negotiating; Managing the Relationship; Women in Business; and Business Entertaining. Available from ITRI (see video sources list for address).

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